Julie Skiver Stanton

User experience design leader with 15+ years of experience in user-centered design. Achieved a 2% increase in lead partnerships, grew online retail revenue by $4.5M, and boosted pharmacy revenue by $20M. Exceeded digital leads goals by 25% and reduced maintenance costs by 15%.

M / (312) 752-6260

E / jdiskiver2001@gmail.com

A / Ft. Lauderdale, FL 33304

LI / linkedin.com/in/jskiver

P/ www.julieskiver.com

EXPERIENCE

VetsEZ/ Remote — UX/UI Design Consultant

DEC 2024 – PRESENT

Lead-level IC designing accessible, user-centered solutions for VA digital products; leveraging prior leadership to influence design quality and workflow efficiency.

Zoro.com/ Remote — Director, *Experience Research & Design*

DEC 2020 - NOV 2024

Scale and lead a multi-disciplinary experience research and design team to build and improve the core zoro.com e-commerce experience.

REEF Technology/Remote — *Director of Product Design*

NOV 2020 - DEC 2021

Scale and lead a multi-disciplinary product design team in a hyper-growth start-up to build out digital products for 5 product verticals, 10+ applications, and over 12 core features.

Bravado Health/ Remote — *UX/UI Consultant*

MAY 2020- NOV 2020

Created the Figma design system, developed and actualized features for existing and new MVP products, helping clinicians and patients achieve better outcomes.

Royal Caribbean/ Miami, FL — *Sr Mgr Product Design*

JAN 2018- APR 2020

Launched 3+ new apps by mentoring a team of 12+ product designers, while overseeing 8+ sub-tracks of work within the employee and crew space.

Humana/ Remote — *Experience Strategy Lead*

JUNE 2013- JAN 2018

Increased assisted and unassisted sales goals by 6%, organic search traffic to employer public site by 64%, and self-service within employer secure site by 3%.

EDUCATION

Columbus College of Art & Design / Columbus, OH — *Visual Communications*

SEPT 1991 - MAY 1997

TECHNICAL EXPERIENCE

Axure RP, Figma

Adobe CC, Keynote

Leankit, Kanban

Slack, JIRA, MS Office, GSuite

KEY COMPETENCIES

Design Leadership

UX Program Management

Design Operations

Design Systems

Accessibility

Wireframes & Prototypes

Rapid Prototyping

Chat GPT (AI)

Strategic Direction

Journey Mapping & Personas

Visual Design & Presentation

Interaction Design

Pitch Decks & Leadership Briefs

Generative & Evaluative Research

E-commerce & Supply Chain

Product Development & Specification

Analytical Skills

Customer Experience

Team Coaching & Development

Collaborative Leadership